

Rep Order# 8888359 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order#

3767

Printed: 10/23/2012 1:58 PM

Received: 10/23/2012 1:45 PM

1 of 7

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 105
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //105
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
5	9	M-TU	1100A-1200P	Buyline Comment: YOUNG AND RESTLESS	:30	\$1,925.00	10/29-10/30	2	1	2	\$3,850.00	
18	10	W-F	1100A-1200P	Buyline Comment: YOUNG AND RESTLESS	:30	\$1,925.00	10/24-10/26	1	1	1	\$1,925.00	
20	11	W-F	1200P-1230P	Buyline Comment: NEWS	:30	\$1,140.00	10/24-10/26	6	1	6	\$6,840.00	
6	12	M-TU	1200P-1230P	Buyline Comment: NEWS	:30	\$1,140.00	10/29-10/30	4	1	4	\$4,560.00	
7	13	M-TU	1230P-200P	Buyline Comment: BOLD AND BEAUTIFUL	:30	\$1,315.00	10/29-10/30	2	1	2	\$2,630.00	
21	14	W-F	1230P-200P	Buyline Comment: BOLD AND BEAUTIFUL	:30	\$1,315.00	10/24-10/26	3	1	3	\$3,945.00	
8	15	M-TU	200P-300P	Buyline Comment: THE TALK	:30	\$1,315.00	10/29-10/30	2	1	2	\$2,630.00	
22	16	W-F	200P-300P	Buyline Comment: THE TALK	:30	\$1,315.00	10/24-10/26	3	1	3	\$3,945.00	
9	17	M-TU	300P-400P	Buyline Comment: ELLEN	:30	\$425.00	10/29-10/30	4	1	4	\$1,700.00	
23	18	W-F	300P-400P	Buyline Comment: ELLEN	:30	\$425.00	10/24-10/26	6	1	6	\$2,550.00	

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M	19	W-F	430P-500P	Buyline Comment: NEWS	:30	\$450.00	10/24-10/26	6	1	6	6	\$2,700.00	
P	20	M-TU	430P-500P	Buyline Comment: NEWS	:30	\$450.00	10/29-10/30	4	1	4	4	\$1,800.00	
H	21	M-TU	500P-630P	Buyline Comment: NEWS	:30	\$500.00	10/29-10/30	4	1	4	4	\$2,000.00	
J	22	W-F	500P-630P	Buyline Comment: NEWS	:30	\$1,750.00	10/24-10/26	6	1	6	6	\$10,500.00	
I	23	M-TU	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$325.00	10/29-10/30	2	1	2	2	\$650.00	
H	24	W-F	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$325.00	10/24-10/26	3	1	3	3	\$975.00	
D	25	W-F	700P-800P	Buyline Comment: ENTERTAINMENT TONIGHT	:30	\$1,225.00	10/24-10/26	3	1	3	3	\$3,675.00	
B	26	M-TU	700P-800P	Buyline Comment: ENTERTAINMENT TONIGHT	:30	\$1,225.00	10/29-10/30	2	1	2	2	\$2,450.00	
I	27	M-TU	1100P-1130P	Buyline Comment: NEWS	:30	\$2,100.00	10/29-10/30	2	1	2	2	\$4,200.00	
B	28	W-F	1100P-1130P	Buyline Comment: NEWS	:30	\$2,100.00	10/24-10/26	3	1	3	3	\$6,300.00	

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	50	SU	900P-1000P		:30	\$5,600.00	10/28-10/28	2	1	2	\$11,200.00	
	51	SU	1000P-1100P		:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	52	SU	1100P-1130P		:30	\$400.00	10/28-10/28	2	1	2	\$800.00	
	53	SU	500A-600A		:30	\$85.00	10/28-10/28	2	1	2	\$170.00	

—REPORT TOTALS—

Report Totals: 140 / \$189,225.00

—SALES MONTHLY TOTALS—

Oct 12: 92 / \$126,825.00 Nov 12: 48 / \$62,400.00

Sales Totals: 140 / \$189,225.00

Station Totals: 140 / \$189,225.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$630,750	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books

null

Demos

RA35+

188,025